

AACP Annual Meeting July 19–22, 2025



American Association of Colleges of Pharmacy Pharmacists Help People Live Healthier, Better Lives.

Write on! Overcoming Barriers to Scholarly Success

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Learning Objectives

At the completion of this activity, participants will be able to:

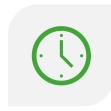
- 1. Describe how Bandura's Social Cognitive Theory applies to scholarly productivity.
- 2. Identify personal and/or common barriers to scholarly productivity.
- 3. Evaluate practical writing strategies to determine which would be most effective for addressing individual productivity barriers.



Our Women's Writing Retreat

- Four women academic colleagues from across the country
- Looking for ways to improve our scholarly productivity









Weekend writing retreat at a rental home

Flexible schedule:

Morning goal setting, progress updates and check-ins during meals

Worked on individual and collaborative projects

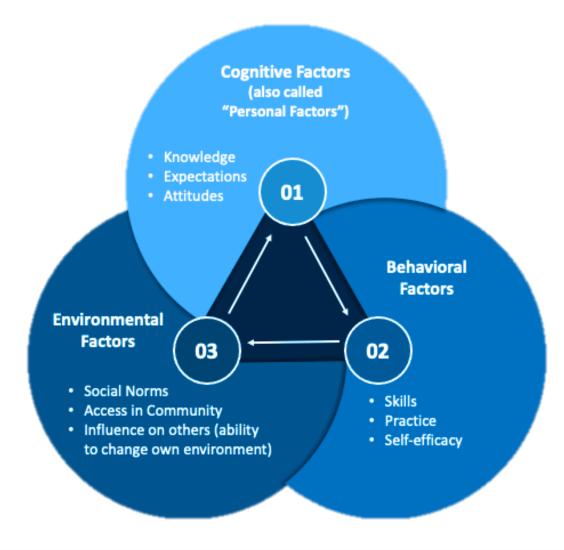
Kept journals
related to
experiences,
feelings, behaviors,
and productivity



Analysis of Writing Retreat Journals Revealed...

- Themes:
 - 1. The Role of Emotions in Writing
 - 2. The Impact of Mindset on Writing
 - 3. The Exploration of New Writing Strategies
 - 4. The Power of Social Connection
- Connection to Bandura's Social Cognitive Theory

Bandura's Social Cognitive Theory



Alignment of Bandura's SCT with Qualitative Journal Analysis

SCT Factor:

Cognitive

(self-efficacy, emotions, confidence, motivation, thoughts, feelings, knowledge, beliefs, expectations, attitudes)

Behavioral

(skills, practice, self-regulation, application, performance, outcomes)

Environmental

(physical environment, social environment, social norms, social support, access in community, accountability, influence on others)

Themes from qualitative analysis of writing journals:

- The Role of **Emotions** in Writing
- The Impact of Mindset on Writing

• The Exploration of New Writing Strategies

The Power of Social Connection

Audience Self-Reflection and Poll:

• Which factor (cognitive, behavioral, or environmental) do you think affects your scholarship most?

What is one of your writing strengths?

What is one of your writing barriers?





Cognitive Factors

- What is your scholarship mindset?
- How do you feel about writing?
- What do you say to yourself or others about your writing and scholarly activities?

Cognitive Factors



- Mindset & Motivation
 - Reframing your narrative about scholarly work
 - Inner critic
- Reflection
 - Personal
 - Social discussion
- Rewards & Celebration
 - Rewarding effort vs. accomplishment

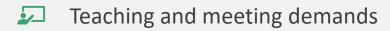


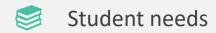


- What are your writing/scholarship barriers?
- How can you improve your writing process?
- How can you be more productive and enjoy the process more?









Common Barriers to Scholarship in Literature

- Office interruptions
- Lack of experience (with writing or research)
- Lack of funding
- Lack of mentorship, collaborators, colleagueship, or community
- Lack of reward



The Writing Process

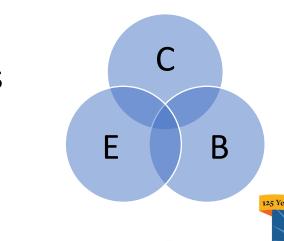


- Bits vs. Blocks of Work
 - Do you prefer short "bits" of work or longer "blocks" on your calendar?
- Reaching Deep Focus
 - Routines brain associations
 - Consider your optimal background sounds (noise/music/silence)
 - Physical environment's influence
- Optimal Writing Conditions
 - Time of day
 - Seating
 - Tools



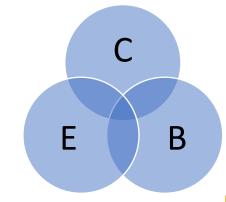
Improving Productivity

- Tracking projects & progress
 - Trello
 - Lists
 - Post-It Notes
- Breaking down tasks into smaller bits
 - Incorporate them into daily work/smaller times
- Eliminating distractions



Productivity Methods

- Productivity Methods
 - Pomodoro & visual timers
 - Scholarship sprints
 - Parking downhill





Environmental Factors

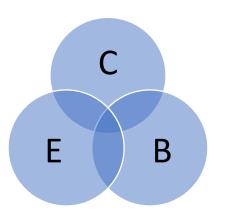
- Do you consider writing a social activity?
- How important is social connection in your scholarship?
- What is your ideal writing space or setup?



Collaboration



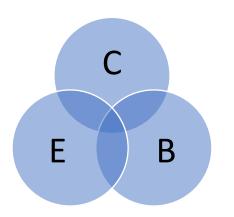
- Ways to structure collaboration
 - Parallel Writing
 - Divide content into sections and assign to be written simultaneously
 - Sequential Writing
 - Collaboratively develop detailed outline
 - Take turns drafting & polishing in a "round robin"
 - Hybrid



Social Writing



- We have found significant value in social support
 - Accountability, encouragement, mentoring
- How can you incorporate social writing?
 - Attend a retreat in-person or virtual
 - Find a writing group
 - Participate in RxWritingChallenge or something similar
- Body doubling
 - At the retreat also in coworking spaces, etc.



Create a Plan / Discussion

What resonated with you?

What can you do in the upcoming weeks, this summer, next semester?



Large Group Discussion

- What ideas do you have?
- What will you implement when you get back to your institution?

Key Takeaways

- Though scholarship is a requirement of faculty, numerous barriers exist for most faculty.
- There are ways to optimize environmental, behavioral, and cognitive factors (Bandura's SCT) to boost writing/scholarship.
- Community is an important way to boost scholarly productivity.
 Scholarship can (and perhaps should) be social.
- You might even learn to enjoy your writing! ©

Questions?

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