What do previous participants say about customized training?

“This was an excellent program that will be very applicable to our day to day activities. All speakers were excellent presenters! Thank you for reviewing our data – very eye-opening and helpful.”

“Outstanding use of real life examples!”

“Very insightful and practical program.”

“This was a great program. Able to have great discussions that were very relevant to what we do everyday. I will look forward to having future sessions with other parts of the company and your department. Great program!”

“Great educational information and application. Great use of topics that are relevant to our company’s products and our group’s focus on managed markets.”
Overview

The Center for Health Outcomes and PharmacoEconomic Research assesses health care interventions from a clinical, economic and humanistic view. Established in 1986 by J. Lyle Bootman, Ph.D., and housed at Drachman Hall in the University of Arizona College of Pharmacy, the Center collaborates with researchers, academic institutions, health care organizations, and pharmaceutical firms worldwide. Research areas of expertise include economic analysis, quality-of-life assessment, database analysis, pharmacoeconomic modeling, pharmaceutical policy analysis, drug-use evaluation, and more.

Annual Training Programs

Two interactive programs are offered annually in Tucson:
- 4-day program for entry to intermediate level
- 2 1/2 day advanced course in modeling

Customized Training Programs

- Individualized training programs are offered to managed care organizations and pharmaceutical companies to address specific training goals
- Sessions may include faculty review of company slide decks
- Presentation examples can be tailored to specific disease states of interest
- Program may be held in Tucson or we can contract with your company to provide training in a location that will accommodate attendees and meet the needs of your company

Potential Topics

- Pharmacoeconomic principles
- Pharmacoeconomic methodology
- Decision analysis
- Markov analysis
- Critical literature evaluation
- Patient reported outcomes
- Interpreting cost-effectiveness results
- Case study discussion
- Mock P & T session
- Designing and conducting studies
- AMCP Dossier workshop
- Statistics
- Research design
- Managed care evaluation

Past Clients

Training programs have been conducted for the following companies:
- Astellas
- Bristol Myers Squibb
- Eli Lilly
- Humana Healthcare
- Immunex
- KOS Pharmaceuticals
- Novartis
- Pfizer
- Solvay Pharmaceuticals
- TAP Pharmaceuticals

More Information

For information about the Center or services we provide, please visit our website at www.pharmacy.arizona.edu or contact:
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